

Advertising Snap May Be Snapped Up By One Who Has Never Snapped

Of course, the members of the advertising staff of The Republican declare that all, or nearly all, the advertisements appearing in this paper under their direction are "snaps," but not until an effort was made to answer an ad in the classified columns of last Monday's issue did even the ad men, despite their usual enthusiasm, even conceive of a "liner" in which the snap could become a tangible reality. But, witness to the fact is borne by the following account:

In the classified columns of last Monday there appeared an advertisement in which \$5 was offered for a live desert turtle. In due time a copy of the paper was received by a lone rancher whose home, with a nice regard to the turtles, is placed at Turley creek. Knowing where turtles kept their place of residence nearby and sensing that the \$5 would be a welcome thing in this day of high feed prices, the rancher immediately captured, boxed and shipped two turtles to the address noted in the advertisement.

FIND PHOENIX DOG LICENSE OF 1888

Up to this point the incident had run as smoothly as the Colorado river in August, and would undoubtedly have become closed permanently had not the people residing at the address given in the advertisement refused to accept turtles when delivery was made by Agent J. M. Williams of the American Express company. The order to the express employees was "Snap it up," but when the turtles, snapping and reasonably angry at their treatment, were "mooched" by the refusal to accept them, they were returned to the company's office, where one of them made his resentment known by taking the tip off the office cat's tail with a well directed snap and then retiring with his fellow turtle to a corner of their box, where they are passing the time in snapping at such flies as happen to hum their way within striking distance.

The disposition of the turtles—by which is meant the method of disposing of them and not their temperaments—has now become a problem which Agent Williams has decided to solve by the following expedient: The first man who approaches Williams and announces in a clear and steady voice that he has never

snapped at his wife, or the first woman who declares in the same firm manner that she has never snapped at her husband, will get the turtles, box and all. If no one in the city can make this declaration, then The Republican and the express company are in the soup, figuratively, with no outlook for the turtles but the same destination, literally. Agent Williams declares the opportunity is a snap, the advertising men say it is the same thing, and the turtles, who have the last word, are saying nothing, but appear to be waiting with a suspicious gleam in their eyes, a chance to translate the word into action. The line will form this morning on Central avenue and Jackson street.

There were dogs in Phoenix in 1888. This fact has been definitely established by James Sellers, assistant city engineer. He is also of the opinion that there were at least 157 dogs here, and possibly more at that time.

Proof of all this was found by Sellers in the form of a small piece of metal bearing the legend, "City of Phoenix, Dog License 157, 1888." Sellers declares that the tag was removed from underneath the original wall paper in the city engineer's office at the city hall when paper-hangers recently made preparations for new surfacing. It was his opinion that the dog license had been placed there as a "cornerstone laying" memento of the first wall paper pasted on the city hall walls. Following the finding of the tag, several uncanny bulges in the old paper were probed in a futile search for the remains of its original wearer.

Cows in Belgium must wear ear-rings to which are attached numbered metal tags for taxation purposes.

KEEPING UP WITH THE JONESES—



—By Pop Momand

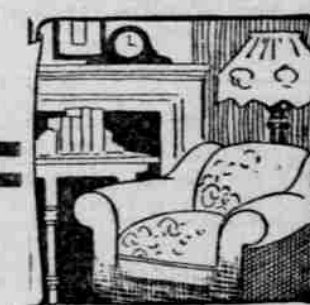
DOINGS OF THE DUFFS—Olivia Displays Rare Talent



—By Blosser



Home Building and Furnishing Page



Six Reasons Why You Should Use The Emerick Thermos Hot Water Heater:

1. Made in Phoenix by Phoenix Mechanics.
2. The most economical Heater built.
3. Being used by some of the best people in Phoenix.
4. Simple, no pipes to stop up, no coils to renew.
5. Uses less gas than any Heater built.
6. Built like a Thermos Bottle.

For the Bath Room beautiful, see Hageman. We carry in stock some of the most beautiful Bath Fixtures in Phoenix. A cordial invitation is extended you to call.

SECOND ST.
AND ADAMS **Hageman** Phone
712
Since 1890

ALL RIGHT MA'AM YOU BET I'LL HURRY— RIGHT ON UP THERE DON'T YOU WORRY!

GET in touch with us over the phone when you need some plumbing done. It doesn't take long to get us on the wire or to get us up to your home or place of business either. We'll be on the job when you say so and we'll get through in a hurry. Our prices are consistent.

S. C. LOVETT
611 East Washington Street
Phone 1531

BIG SALE ON LUMBER NOW

On Stock Moved From First Ave. Yard

2x4—2x6 \$45.00 per 1000
1x6 to 1x12 \$30.00 to \$60.00 per 1000

Ohlrau Lumber & Mill Co.

16th Ave. and Jackson Phone 1447

Expert Home Furnishing

In figuring your costs when you build, have our Home Specialist call and give you his special service in Furniture Saving.

FURNITURE CO. INC.
118-118 WEST ADAMS ST. PHONE 1011

Art and Economy In Home Building

No. 104—Design Submitted by the National Builders' Bureau,
Spokane, Wash.

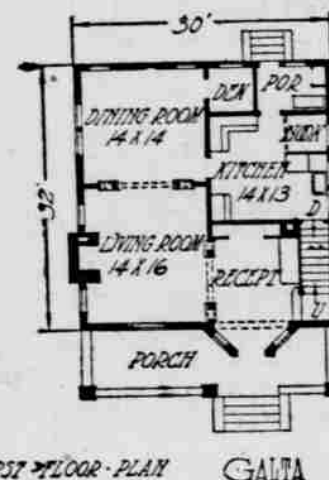


A House Plan for a Small Lot

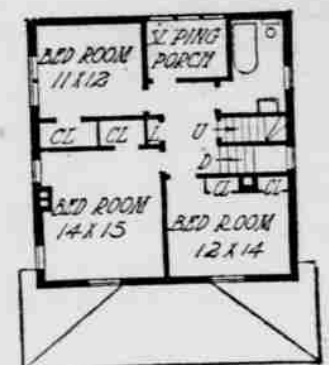
This design is a little gem of the architect's skill. He has obtained a very fetching effect with brick as the principal building material, as you see.

The interior is as convenient as the exterior is attractive. Three large bedrooms and a sleeping porch on the second floor. And you'll notice that there are plenty of large, spacious clothes closets provided.

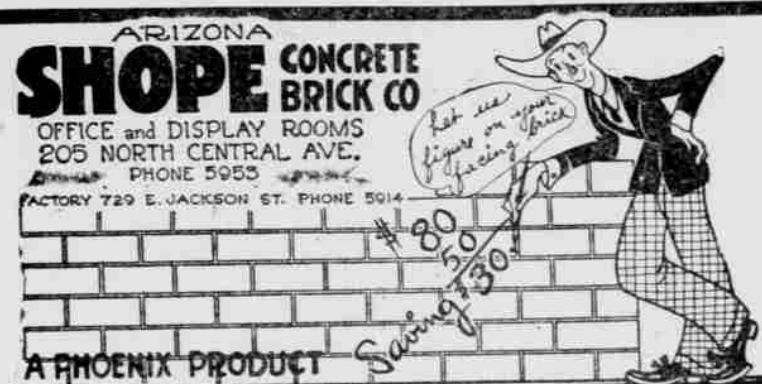
This style of dwelling will please many who have not yielded to the lure of the bungalow



FIRST FLOOR PLAN GALT



SECOND FLOOR PLAN GALT



A PHOENIX PRODUCT

MEXICAN HARDWOODS

Spanish Cedar and Mahogany

ROY & TITCOMB, Inc.

Import Department

NOGALES - - - - - ARIZONA

We Solicit Your Orders.

For Tile Store Fronts, Floors and Signs; Tile Walls and Base; A Tile Mantle and Hearth; Tile And Woodstone Drainboards Marble

See **JAS. N. PETTY**

11 South Fifth Ave. Telephone 739

WOODSTONE DRAINBOARDS AND SINK BACKS

Can be fitted in any kitchen—should be in all homes as they are sanitary and permanent.

Woodstone floors in kitchen and bath are resilient, therefore pleasant to the tread—cool to stand on and easily kept clean.

VERNON L. CLARK

343 N. First Ave.

We Do The Following Kinds of Work:

Full Mill Bids
Store Fixtures
Plate Glass, Mirrors
Leaded and Art Glass
Interior Finish, Sash and Doors
Interior Case Work "Built Up"
ready to install
Hardwoods of all kinds
Veneer Work of all kinds
Spring Work
Old Bodes Repaired
Bent Fenders, Bodes Straightened
Automobile and Truck Blacksmith Work
Wheel Work, Old Wheels Repaired or New Wheels Made
Trailer Irons and Tire Racks
General Blacksmith and Wagon Work
Farm Machinery Repaired

ALL WORK GUARANTEED

HOME BUILDERS MILL

First and Jackson Streets

Phone 4188

PAINTS, OILS Varnishes, Brushes

ALL KINDS—ANY QUANTITY—FOR ALL PURPOSES

Arizona's Only Exclusive Wholesale Jobbing and Retail Paint House

MATHEWS PAINT CO.

128-130-132 South First Avenue
PHOENIX ARIZONA

If You Want to Build or Repair

Anything, phone us. We will send you a reliable man, either for carpenter work, cement work or plastering. You will save money by buying from us

BENNETT LUMBER CO., Inc.

J. J. HALLORAN, Manager

PHONES: 3505-1247